



2016 Sponsorship Package

The City of Groveland's Food Truck and Family Movie Night is entering its 4th season! The event takes place at the Gazebo in Lake David Park, which is across the street from the Puryear Building in the heart of Downtown Groveland. It is hosted by the City of Groveland Parks & Recreation Department, and the event brings families and children of all ages together for a fun, appropriate and safe evening of entertainment. Each fall, Groveland's Food Truck and Family Movie Night welcomes families and young people from Groveland, Mascotte, and surrounding communities for popular, classic, family-friendly movies produced by companies like Disney and Pixar.

The Parks & Recreation Department is part of the City of Groveland. We create and promote events and activities that help make Groveland's businesses more vibrant, along with featuring downtown Groveland as a center for fun and safe activities for everyone in the community.

We simply cannot bring this event to the community without the help of our local sponsors. We hope you will consider supporting this fine event, which brings together families and gives kids a safe, fun atmosphere to enjoy a fall evening!

City of Groveland Parks & Recreation Department

156 S. Lake Avenue

Groveland, FL 34736

352-429-0227, ext. 16

Rebekah Morgan, Parks & Recreation Manager: rebekah.morgan@groveland-fl.gov

Website: <http://groveland-fl.gov/351/Food-Truck-Family-Movie-Night>

FAMILY MOVIE NIGHT

Friday, September 23: The Jungle Book



Summary: In this reimagining of the classic collection of stories by Rudyard Kipling, director Jon Favreau uses visually stunning CGI to create the community of animals surrounding Mowgli, a human boy adopted by a pack of wolves. The appearance of a villainous tiger named Shere Khan forces Mowgli's guardian, the panther Bagheera, to shepherd the child to safety in the "man village." Along the way, the boy meets an affable, lazy bear named Baloo, as well as a snake with hypnotic powers and an orangutan who wants to harness the power of fire.

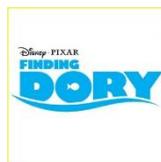
Friday, October 28: Hocus Pocus



Summary: Halloween night will never be the same after three 17th century witches are accidentally conjured up in present-day Salem where they brew a hilarious cauldron of mischief and mayhem. Bette Midler stars with Sarah Jessica Parker and Kathy Najimy bringing her outrageous antics to this fun-filled tale of madness, mayhem, and witchcraft.

November 18: The BFG or Finding Dory

December 10: Finding Dory or The Secret Life of Pets



- Pre-show events from 5:30PM – dusk, includes food trucks, live entertainment and family activities
- Movies start at dusk
- Movie titles are subject to change depending on production company release dates
- Movie may move indoors due to inclement weather – call will be made by 4 p.m. on the day of – indoor movie will be shown inside the E.L. Puryear Building, 243 S. Lake Ave Groveland, FL 34736



2016 SPONSORSHIP LEVELS

Family Movie Night Series Presenting Sponsor - \$3,000

Have an impact at all four Family Movie Night events in 2016.

- Company logo prominently placed on all advertisements, printed materials and on line.
- At each movie night:
 - ❖ Opportunity to insert one (1) sixty (60) second advertisement prior to the feature at each show
 - ❖ Opportunity to hang one (1) banner on the movie screen
 - ❖ Opportunity to display Company logo on lawn signage (Sponsor to provide signs)
 - ❖ Opportunity to set up a booth at each show
 - ❖ Company logo and information displayed on-screen and announced as the Series Sponsor prior to every movie showing

Family Movie Night Oscar Sponsor - \$1,000

VIP Sponsor one Family Movie Night.

- Company logo placed on advertisements and all printed materials and on-line for specified night
- Opportunity to hang one (1) banner on the movie screen
- Opportunity to insert one (1) thirty (30) second advertisement prior to the feature
- Opportunity to display Company logo on lawn signage (Sponsor to provide signs)
- Opportunity to set up a booth at each show
- Company logo and information displayed on-screen

Family Movie Night People's Choice Sponsor - \$600

Sponsor one Family Movie Night.

- Company logo placed on advertisements and all printed materials and on-line for specified night
- Opportunity to hang one (1) banner on the movie screen
- Opportunity to display Company logo on lawn signage (Sponsor to provide signs)
- Opportunity to set up a booth at each show
- Company logo and information displayed on-screen

Family Movie Night Red Carpet Sponsor - \$300

- Company logo placed on advertisements and all printed materials and on-line for specified night
- Opportunity to display Company logo on lawn signage (Sponsor to provide signs)
- Company logo and information displayed on-screen



2016 SPONSORSHIP LEVELS (continued)

Family Movie Night Premiere Sponsor - \$150

- Company logo placed on advertisements and all printed materials and on-line for specified night
- Company logo and information displayed on-screen

In-Kind Services - \$500 - \$1,000 (per event)

Provide range in services equivalent to value specified. Examples: Advertising, Printed materials, Entertainment and Food and/or beverages (non-alcoholic).

- Company logo on screen for the specified night
- Sponsor information table at specified night (Sponsor to bring their own tent)

Movie Night Popcorn Sponsorship - \$300 (per event): *Opportunity to provide free popcorn to movie patrons and promote your business or organization.*

- Table for popcorn and company display
- Company or individual name on printed materials and on line
- Company logo on screen for the specified night
- Sponsor can display and distribute materials and information

Note: Sponsor is responsible for obtaining popcorn, packaging, and volunteers to make and serve popcorn. City will provide popcorn maker.

Movie Night Friend

Promote your company/organization or show your family, school or team spirit with a special message.

\$300 (per event)

- Company or individual name on screen
- Sponsor can distribute materials and information
- Opportunity to demonstrate your business services

\$200 (per event)

- Company or individual name on screen
- Sponsor can distribute materials and information

\$50 - \$100 (per event)

- Company or individual name on screen



2016 SPONSORSHIP AGREEMENT

- Yes, we want to sponsor Groveland's Family Movie Night 2016!
- Please indicate Sponsor Level and applicable date(s) here: _____
- Enclosed is our check in the amount of \$_____.
- We will email our company name or logo in jpg format to rebekah.morgan@groveland-fl.gov

PLEASE NOTE: Sponsorship payment is due in full with contract. In the event of inclement weather, the event will be moved to an in-door location. Sponsors will be notified by 4:00 PM on their scheduled night if event will be moved inside the Puryear Building. We are unable to refund sponsors in the event of a movie night event change due to inclement weather.

Company/Organization Name _____

Contact Person _____

Signature _____

Address _____, City _____, State _____

Zip Code _____ Phone _____ Fax _____

Email _____

Make Checks Payable to:

City of Groveland

Attn: Rebekah Morgan

156 S. Lake Ave.

Groveland, FL 34736

<http://groveland-fl.gov/351/Food-Truck-Family-Movie-Night>

352-429-0227, ext 16 (Phone)

352-429-8246 (Fax)

THANK YOU FOR YOUR SUPPORT!