

**PUBLIC NOTICE OF THE GROVELAND COMMUNITY REDEVELOPMENT AGENCY REGULAR MEETING SCHEDULED TO CONVENE AT 6:30P.M., MONDAY, NOVEMBER 28, 2016 AT THE E. L. PURYEAR BUILDING, 243 S. LAKE AVENUE**

CHAIR	GEORGE ROSARIO	_____
VICE-CHAIR	KAREN McMICAN	_____
BOARD MEMBER	JOHN GRIFFIN	_____
BOARD MEMBER	DINA SWEATT	_____
BOARD MEMBER	MIKE RADZIK	_____
BOARD MEMBER	RALPH MORRIS	_____
BOARD MEMBER	BRIGGETT BRANNON	_____
CITY ATTORNEY	ANITA GERACI-CARVER, ESQ.	_____
CRA LIAISON	RODNEY LUCAS	_____
CITY MANAGER	GWEN WALKER	_____
CITY CLERK	TERESA MAXWELL	_____
SERGEANT-AT-ARMS	CAPT. TODD ENGLISH	_____

**AGENDA**

**Call to Order**

**Opening Ceremonies:**

- a. Pledge Allegiance
- b. Roll Call

**Reports**

1. Pending Crime Stats for October 2016
2. CRA Staff Report & Other Items

**Guest Speakers, Presentations and Proclamations**

**Agenda Items:**

3. Approval of October 24, 2016 Meeting Minutes
4. Welcome New Chair George Rosario
5. Discussion: Potential Charges to Produce Monthly CRA Crime Stat Report
6. Update: The Wall That Heals Event
7. Discuss & Approve Outstanding Expenses Associated with The Wall That Heals Event

**Public Comments**

**Announcements**

**Adjournment**

*Groveland Code of Ordinances Sec. 2-58 (f).* Any person desiring to address the council shall first secure the permission of the presiding officer and shall give his name and address for the record. All remarks shall be addressed to the council as a body and not to any member thereof unless permission to do so is first granted by the presiding officer. Unless further time is granted by the presiding officer or the council, members of the public shall limit their discussion or address to no more than five minutes. No question shall be asked a councilmember or city official except through the presiding officer.

Pursuant to the provisions of Chap. 286, F.S., Sec. 286.0105, if a person decides to appeal any decision made by this body with respect to any matter considered at this meeting, he or she will need a record of the proceedings, and that for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record may include the testimony and evidence upon which the appeal is to be based and is advised to make such arrangements at his or her own expense.

# MONTHLY CRA STAFF REPORT



**Date:** November 23, 2016  
**To:** CRA Board  
**From:** Rodney Lucas, CRA Liaison  
**Subject:** November Monthly Report

**CRA Economic Development Incentive Program (CRA EDIP)  
Current Applicant(s):**

**Next Featured Business of the Month**

December	1, 2016 at 6pm	Stone's Auto Repair, 720 W. Broad St.
January	5, 2017	McDonalds
February	2, 2017	Link Printing
March	2, 2017	TVM Inc
April	6, 2017	Riffle's Air & Heat
May	4, 2017	Dr. Stone Veterinary Trauma Center

**Next CRA Event(s):**

The Vietnam Veterans Memorial Fund, Inc., The Wall That Heals ("TWTH"), December 7 through 11, 2016 – Location: Crittenden Street

**Next City Events: (See attached handouts)**

December 10, 2016 – Groveland Christmas Parade

**Other Business:**

- Working with Planning and Zoning to update Master Redevelopment Plan. Looking at January, 2017 to bring back to board.
- Pending briefing meeting of the new Chair, before bring FY2015-16 CRA Annual Report to board.

***City of Groveland***  
**Minutes**  
**Community Redevelopment Agency**  
**Monday, October 24, 2016**

The Groveland Community Redevelopment Agency held a regular meeting on Monday, October 24, 2016 in the E.L. Puryear Building located at 243 S. Lake Avenue. Chairman Tim Loucks called the meeting to order at 6:45pm with the following members present: Vice-chair Karen McMican, Board members Mike Radzik, Dina Sweatt, Ralph Morris and Briggett Brannon. City officials present were City Attorney Anita Geraci-Carver, Interim City/CRA Manager Gwen Walker, City Clerk Teresa Begley, and Sergeant-at-Arms Cmdr. Scott Penvose. Board Member John Griffin was absent.

**REPORTS**

**1. Crime Stats for September 2016**

*The Board reviewed the report asking that only the CRA District be listed on the report.*

**2. CRA Staff Report & Other Items**

*The Board asked to change the Business of the Month photo shoot to 5:45pm in order for more members to attend.*

**AGENDA ITEMS**

**1. Approval of September 26, 2016 Meeting Minutes**

*Board member Sweatt moved to approve; seconded by Vice-chair McMican.*

*Motion amended.*

*Board member Sweatt moved to approve after correcting the meeting date on page 1; seconded by Vice-chair McMican. The motion was approved with all members present voting aye.*

**2. Approval of Marvin Puryear Contracts**

*Board member Sweatt moved to approve; seconded by Board member Morris. The motion was approved with all members present voting aye.*

**3. Discussion re: CRA Manager Qualifications and Expectations**

*Consensus to have staff reach out to successful CRA's to obtain their input and job descriptions. The description should not include any duplication of service performed by Mr. Puryear. The position will be part-time and the job duties must include the emphasis on redevelopment by removing the events, stress the complete separation of interference from city manager, note the environmental conditions and physical skills necessary, and stipulate routine meetings with current and potential CRA businesses.*

**4. Discussion re: Set New Priorities and Goals for FY 2016/17**

*Consensus to set broad goals which would then be assigned objectives with tasks specified in order to meet the objectives then reach the goal. Staff will note that the goals are not listed in priority order and a timeline will be brought back at a later date.*

## **5. Discussion re: The Wall That Heals Timelines & Coordination**

*Consensus to hold a special meeting on Monday, November 7, 2016 at 5:45pm to solidify the event.*

### **PUBLIC COMMENTS**

*Mrs. Evelyn Wilson asked the Board about the pilot project Mr. Morris mentioned he and the former city manager presented to Lake County and five other municipalities. Mrs. Wilson questioned why the program was not being discussed by this CRA. When asked to clarify what project Mrs. Wilson was speaking of she informed the Board that that Mr. Morris had discussed his working with the former City/CRA Manager on this project during two separate candidate events held recently at Hope International Church and Trilogy of Orlando.*

*Mr. Morris stated that the project is not a City or CRA project. It is something that he is solely working on. He stated that he did present his idea to Lake County and the other five municipalities as stated with the former manager in attendance; however, the former manager was only invited as a courtesy. Mr. Morris stated that he did not want Groveland's former manager to not know what he was working on.*

*Board members questioned the type of project and attendance of the former manager. The members asked if the attendance was solely for informational purposes or was the manager attending in his role of city manager to influence the project. The city attorney also tried to ascertain an understanding on the former manager's role in the pilot project and his attendance of the meeting without informing the Council or CRA Board.*

*Mr. Morris clarified that as a private citizen he proposed this business opportunity during the aforementioned meeting with Lake County and five municipalities. He stated that Lake County is currently working on the project and it may or may not move forward. Mr. Morris stated that he did not need the former manager in attendance to influence the project. The former manager was there to learn about the project which will create synergy within the County. As this is his project, Mr. Morris wants to keep a tight lid on it; however, he will bring it back to the City at a later date once it has become more solidified.*

### **ANNOUNCEMENTS**

*Board member Brannon asked if landscaping would be done around the Welcome Sign on the west end of town.*

*Mr. Lucas stated he was waiting for a third bid before bringing the matter before the Board. Mrs. Sweatt asked if the Board could do the plantings themselves. Mrs. Geraci-Carver state that the plantings could be turned into a Board project. Mr. Lucas will bring the approved listing of plant to the special CRA meeting.*

**ADJOURNMENT**

*Chairman Loucks adjourned the meeting at 8:15pm.*



Attest:

---

Tim Loucks, Mayor

---

Teresa Maxwell, City Clerk



“The Wall That Heals”



**Event Outline – Updated 11/23/16**

**Date/Time**

**Tentative Program Schedule**

**December 6, 2016**

4:00 pm Site walk through with Patrick O’Neill, Rebekah Morgan, Rodney Lucas and electrical person.  
 Make sure we spray the site for mosquitoes (Lake County Mosquito Control – 352-343-9682) and fire ants (City of Groveland’s Park & Rec)

**December 7, 2016**

(4 Walkie talkie) from Explores Club thru Sgt. Stephanie Crews (5-days)

9:30 am

Meet Up Location: Lake County Welcome Center parking lot  
 20763 U.S. HWY 27, Groveland, FL 34736  
 (Intersection: Independence Blvd & U.S. HWY 27) Approved 11/4/16

**Escort route:**

We will leave the Welcome Center, turn right onto Independence Blvd towards U.S. HWY 27. Right (south) onto U.S.HWY 27 to SR 50 (west) take ramp to Groveland, Florida. Right onto SR 50 (west) through Clermont into Groveland.  
 Continue on SR 50 to SR 33/Crittenden Street. Right on Crittenden Street to the open site on the right side of road that will be marked.  
 Site is behind Advance Auto Parts, 215 E. Broad Street (SR50), Groveland, FL 34736

10:15 am

Ride Briefing

10:30 am

Kick Stands Up (KSU) – Escort begins

11:00 am

Escort arrives at Crittenden Street

11:15 am

Media Briefing

12:30 pm

Set-up The Wall That Heals (20 Volunteers)

4:00 pm Volunteer Shifts Start

5:30 pm to 6:30 pm Volunteer Training

Volunteer Shifts: Starts December 7 thru December 11 – until 2 pm

**December 8, 2016** Opening Ceremony – 6 pm – 7 pm  
Reached out to Marine Corp. League, American Legion and Trilogy  
Orlando Veterans Associates for either color guards or honor guards.  
Solicit elected officials and development program by November 18

Guest speakers: City of Groveland, Mayor George Rosario and tentative  
Lake County Commissioner Timothy Sullivan  
Others: TBA  
Singer of national anthem/or play recording

### **Motorcade Escort Volunteers Action Plan**

Reached out to Nick Foles, Kevin Lare and David Shelton for assistance with recruiting  
motorcycle escort volunteers for the wall. Goal to solicit volunteers from October 14 through  
November 30.

Contact: Ride Captain David Shelton for Motorcade: Patriot Guard Riders  
Email: [dshelton01@aol.com](mailto:dshelton01@aol.com) 321.689.4699

### **Patriot Guard Riders:**

Nam Knights MC America, Green Swamp Chapter (15) – Kevin Lare, 352-408-4332  
Bob Cankar, 1941 Chevy Truck, 407-912-0327  
Tony McCoy, 352-636-6391  
Walter Hughes, 352-428-6790  
Steven Branch, 352-569-4784  
Roy Knox,

**Volunteers Action Plan (Goal 250 Volunteers)**

**Option 1:**

Solicit and complete volunteer sign-up sheets (Escort wall - coming/going; Assemble and breakdown wall; and Watch wall 5-day shifts) from October 14 through November 18, 2016

**Option 2:**

Deadline to complete volunteer sign-up sheets is November 18, 2016. Fill-in gaps in volunteer slots with Groveland P.D. with them having the first right of refusal, next Lake County Sheriff's Department to cover 24 hours' period over 5-days. Estimated budget: \$2,500 - \$3,000.

**Option 3:**

Consider hiring an outside agency to provide security for the wall instead of using P.D., 24 hours over 5-days. Estimated budget: \$4,500 - \$5,000.

Volunteers Schedule for the Wall: Available shifts: 72 slots /alternates 72 = 144

**December 7, 2016** Goal: Escorts – 60 Vols minimum / Setup Wall – 20 Vols / 72 Vols – Security 72 Vols/alternates / Breakdown Wall – 15 Vols = total 239

SECO Energy Lemonade and water trailer will be out all 5 days from 10 am to 4 pm

- 12:30 pm Set-up The Wall That Heals (20 Volunteers)
- 1) Rodney Lucas 352-449-2353
  - 2) Keith Breedlove
  - 3) Nick Foles 352-557-4973
  - 4) SSGT Hickaby, Marines Recruit Ctr (?)
  - 5) Steven Branch – 352-569-4784
  - 6) Roy Knox
  - 7)
  - 8)
  - 9)
  - 10)
  - 11)
  - 12)
  - 13)
  - 14)
  - 15)
  - 16)
  - 17)
- 4:00 pm – 8:00 pm
- (3)
  - 18) Calvin Roseberry
  - 19)
  - 20)

8:00 pm – 12:00 am (3)  
21)  
22)  
23)

**December 8, 2016**

12:00 am – 4:00 am (3)  
24)  
25)  
26)

4:00 am – 8:00 am (3)  
27)  
28)  
29)

8:00 am – 12:00 pm (3)  
30)  
31)  
32)

12:00 pm – 4:00 pm (3)  
33)  
34)  
35)

4:00 pm – 8:00 pm (3)  
36)  
37)  
38)

**6 pm – 7 pm Ceremony**

Pending Ceremony Program

**Program Outline:**

Honor Guard or Color Guard

Singer -

Bishop Everett Gates

Speakers

Mayor George Rosario

Tentative - Commissioner General Tim Sullivan

Keith Breedlove 571-425-7404

8:00 pm – 12:00 am (3)  
39)  
40)

**December 9, 2016**

12:00 am – 4:00 am (3) Commitment-Marine Corp. League (18)  
41) “  
42)  
43)

4:00 am – 8:00 am (3) “  
44)  
45)  
46)

8:00 am – 12:00 pm (3)" "  
47)  
48)  
49)

12:00 pm – 4:00 pm (3)" "  
50)  
51)  
52)

4:00 pm – 8:00 pm (3)" "  
53)  
54)  
55)

8:00 pm – 12:00 am (3)" "  
56)  
57)  
58)

**December 10, 2016**

12:00 am – 4:00 am (3)  
59)  
60)  
61)  
62)

4:00 am – 8:00 am (3)  
63)  
64)  
65)

8:00 am – 12:00 pm (3)  
66) Anita Geraci-Carver  
67)  
68)

12:00 pm – 4:00 pm

(3)  
69) Linda McQueen  
70) Danny McQueen  
71) Tom and Karyn Beck

4:00 pm – 8:00 pm

(3)  
72)  
73)  
74)

8:00 pm – 12:00 am

(3)  
75)  
76)  
77)

**December 11, 2016**

12:00 am – 4:00 am

(3)  
78)  
79)  
80)

4:00 am – 8:00 am

(3)  
81) Keith Breedlove  
82)  
83)

8:00 am – 12:00 pm

(3)  
84) Marsha Evans 352-449-9919  
85) Mike Evans 352-449-9919  
86)

12:00 pm – 2:00 pm Wall Closes

(3)  
87) Rodney Lucas 352-449-2353  
88)  
89)

2:00 pm – 6:00 pm Breakdown Wall

(12-15 Vols.)  
1) Rodney Lucas 352-449-2353  
2) Keith Breedlove  
3) SSGT Hickaby, Marine Recruit Ctr (?)  
4)  
5)  
6)  
7)  
8)

- 9)
- 10)
- 11)
- 12)
- 13)
- 14)
- 15)

**Group Tours Action Plan:**

Drop off information to area local schools listed below and schedule tours. Complete during the period of November 1 through December 5.

**Set-up Group Tours to:**

Groveland Elementary – Visited school 11/7/16, left handouts, pending commitment

Gray Middle School – Visited school 11/7/16, left handouts, pending commitment

Southlake High School – Visited school 11/10/16, left handouts, pending commitment

Mascotte Elementary – Visited school 11/7/16, left handouts, pending commitment

Clermont Elementary - Visited school 11/15/16, left handouts, pending commitment

Clermont Middle School – Visited school 11/16/16, left handouts, pending commitment

East Ridge High School – Visited school 11/16/16, left handouts, pending commitment

Hope Academy – Visited school 11/7/16, set tour date to visit wall – Ms. Waite, Tuesday, December 8, 9:30 am to 10:30 am, (352) 429-4722

**Contacted the following Organizations:**

Lake County Sheriff's Department

Interim Chief Capt. Todd English, donating light tower. Spoke with Donnie Hunt regarding donating a generator as well as United Rental - Travis Goodman - 407-572-5019 pending in-kind contribution.

Trilogy Orlando Veterans Association

Commander Keith Breedlove - Spoke with him and plan to attend next meeting 11/10/16 at Trilogy, 6:30 pm, Event Center to recruit volunteers to escort wall and watch it.

Veterans of Foreign Wars, Post #5277, 855 West Desoto, Clermont, FL 34711

Commander Kurt Schuh - 352-566-7734

Marine Corps League, South Lake Det. 1120, 855 West Desoto St., Clermont, FL 34711

Ray Taylor - 352-394-1250 - Received commitment of 15 volunteers to watch the wall for entire Dec. 9 slot. Meeting scheduled for Tuesday, November 8, 1 pm City Hall with Ray Taylor (352-978-8746) and Colin Cotterell.

American Legion, Groveland/Mascotte Memorial Post 239, 307 American Legion Rd, Mascotte, FL 34753

Roger Marquard - 352-978-9868

Nam Knights MC America, Green Swamp Chapter

Kevin Lare - 352-408-4332

Groveland Lodge, Mr. O'Brien – Food trailer – Saturday, December 10 – all day

Contacted Affordable Signs – Cindy, 352-241-7645 regarding possible donation of directional signs and banner for the event. Pending return call.

ACE Hardware

Casey Bunton, Store Manager - 352-429-7616

Committed 11/2/16 electrically cords and 15x15 tent and will poll staff on volunteering.

Amanda - committed 11/2/16 providing all necessary port-a-potties no charge. Call the week before needed to arrange delivery dates and times.

**Sponsorship Action Plan:**

Emailed 30 businesses October 28 and distributed downtown businesses and City Hall the pass two weeks. Will continue through Dec. 5. Working on local restaurants to donate food to volunteers during the 5-day event. Plan to send out more mailers and ask the CRA for assistances as well.

Teresa set-up a GoFundMe account to raise money for the event and placed it on Facebook and City's website.

Dina Sweatt's subdivision, Green Valley West CC is planning a Golf tournament fundraiser for the event as well as other targeted sponsorship options. Pending date.

Vet Center, Klurie Tucker, 352-536-6701Clermont Vet Center, 1655 E. Highway 50, Suite 102, Clermont, FL 37411, pending information

**Press Releases to Media and Public Action Plan:**

Press release to 5 local media outlets on Friday, October 28; October 31 - Teresa Maxwell did Utility bill inserts for the event and November 4 - media blitz.

Continue to distribute flyers and sponsorship packets throughout downtown to business and surrounding cities physically, email and mail.

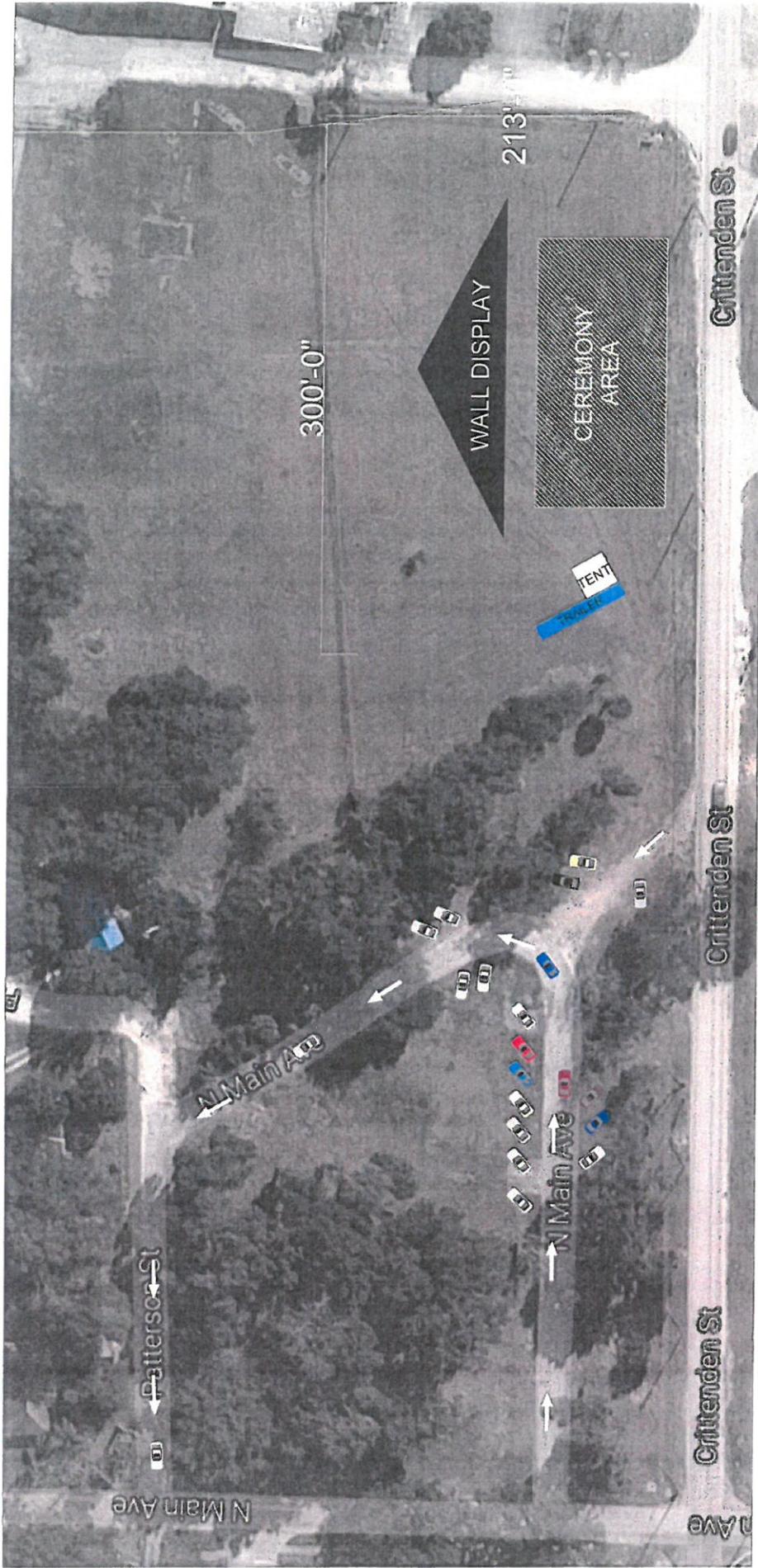
**Food Action Plan:**

Redwings – Visited with Pat, he may be able to provide food on Saturday, December 10 – breakfast

Flapjack Johnny’s – tentative food for the ceremony – December 8, 2016

Krispy’s Chicken – pending commitment

Cynthia Long – VVMF (202) 330-0959  
Rodney Lucas – CRA (321) 246-0440



N Main Ave

Patterson St

N Main Ave

N Main Ave

N Ave

Crittenden St

Crittenden St

Crittenden St

300'-0"

213'-0"

WALL DISPLAY

CEREMONY AREA

TENT

TRAILER



## REQUEST FOR CRA CONSIDERATION

<b>MEETING DATE:</b>	November 28, 2016
<b>ITEM NUMBER:</b>	7
<b>AGENDA ITEM:</b>	Discuss and Approve Outstanding Expenses for The Wall That Heals Event
<b>PREPARED BY:</b>	Rodney Lucas, CRA Liaison
<b>DATE:</b>	November 23, 2016

### **BACKGROUND:**

Discuss three (3) outstanding items not covered for the event:

Marketing/Adverting \$1,000

Signage (Banners/Directional signs/parking, etc.) \$800

Security (PD) \$2,000

Total \$3,800 (See attachment).

Staff hasn't received a lot of cash sponsorship and we are pending several companies to contribute and the Groveland Lodge will be selling food on Saturday, Dec. 8 and will donate a portion of their proceeds to the CRA Board to cover expenses.

<b>STAFF RECOMMENDATION:</b> Staff recommend motion to approve.
---

<b>REVIEWED BY CITY MANAGER:</b>
<b>COUNCIL ACTION:</b>
<b>MOTION BY:</b>
<b>SECOND BY:</b>

*"The city with a future, watch us grow!"*

CRA's The Wall That Heals Event 2016 Financial Report

<u>Original Budget</u>	<u>Budget</u>	<u>In-Kind Contributions</u>	<u>Variance</u>
United Rental	\$ 1,180.66	\$ 1,180.66	\$ -
Amanda's Pit Stop	\$ 800.00	\$ 800.00	\$ -
Stage, Sound	\$ -	\$ -	\$ -
Tents, tables, chairs	\$ 260.00	\$ 260.00	\$ -
TWTH - 2nd payment	\$ -	\$ -	\$ -
Marketing/advertisng	\$ 1,000.00	\$ -	\$ -
Signage	\$ 800.00	\$ -	\$ -
Security	\$ 2,000.00	\$ -	\$ -
Communication	\$ -	\$ -	\$ -
T Shirts	\$ -	\$ -	\$ -
Food	\$ -	\$ -	\$ -
Miscellaneous	\$ -	\$ -	\$ -
<b>Total</b>	<b>\$ 6,040.66</b>	<b>\$ 2,240.66</b>	<b>\$ 3,800.00</b>
<b>Total</b>	<b>\$ 6,040.66</b>	<b>\$ -</b>	<b>\$ 6,040.66</b>
Revenue	\$ -		
Original Budget	\$ -		
	<hr/>		
	\$ -		
Less Expenses	\$ -		
Net	<hr/>		
	\$ -		